

# Winter Wonders 2024 x Tukioo :

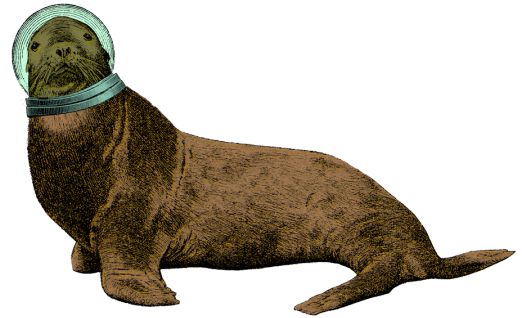
An immersive and connected  
experience for everyone



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## WINTER WONDERS

Winter Wonders, an iconic event in Brussels, partners this year with Tukioo, a Belgian tech startup, to offer an enriched, interactive experience. Together, we are transforming this exceptional event into a seamless, connected experience tailored to visitors' expectations.

## WHAT TUKIOO BRINGS TO WINTER WONDERS

### **Simplified Navigation and Personalized Experience**

A real-time interactive agenda ensures you won't miss any activities. Direct links to the interactive map make navigation effortless. Personalized notifications and reminders tailored to your interests help you fully enjoy each moment.

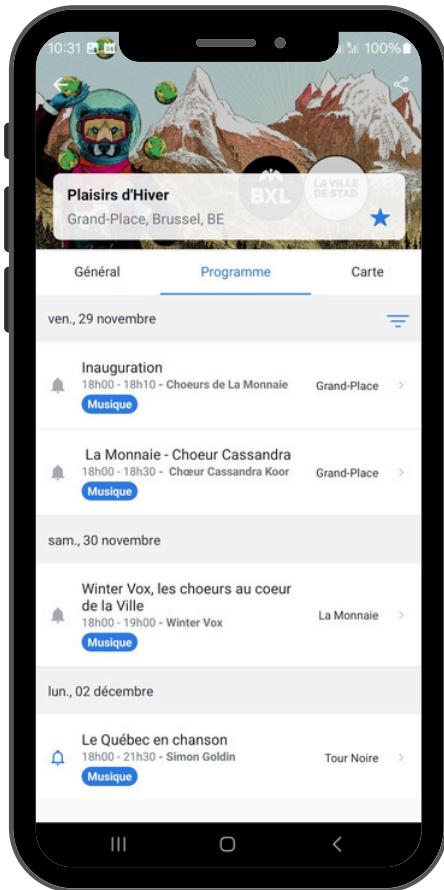
### **Fun and Rewards**

Make the event even more festive with gamified challenges that offer exclusive rewards, such as free attractions or unique gifts.

### **Connections and Warm Moments**

Participate in inclusive gatherings, whether friendly or romantic, under the festive lights. Or create your own events and share them with the community via the Tukioo app.

## NAVIGATION MADE EASY



### ● Never Miss an Activity

Thanks to the interactive agenda:

- Access all events in real time.
- Easily spot current and upcoming activities with a clear display.

### ● Receive Personalized Notifications

After selecting the day you'll attend:

- Receive reminders for the activities you don't want to miss.
- Get automatic notifications for your favorite activities.

### ● Stress-Free Navigation

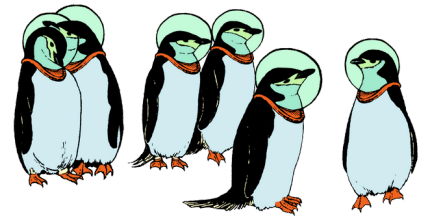
Direct link to the official Winter Wonders map make finding chalets, animations, and points of interest effortless.

## Why Participants Love Tukioo:



- **Save Time and Discover More:** The app guides you to the best spots and helps plan your visit in just a few clicks.
- **Immerse Yourself in the Experience:** Tukioo adds an interactive dimension to make every moment unique.
- **Win Rewards While Engaging:** Gamification features turn your visits into an even more enriching experience.

# With Tukioo, events are all about connections.



Winter Wonders is the perfect opportunity to foster meaningful human connections. That's why Tukioo organizes both friendly and romantic meet-ups, as well as gatherings created by participants themselves.

It's already possible to register via Tukioo's website: <https://tukioo.com/winter-sparks-amp-fast-friending/>

## Create your own gathering

- Submit your idea: A simple online form is all it takes.
- Accessible to all: Once approved by our team, your gathering will appear on the Tukioo app for everyone to join.
- Safety first: All organizers are verified to ensure the safety and comfort of participants.

## Fast-friending meet-ups

Throughout the five weeks of Winter Wonders, Tukioo hosts weekly fast-friending meet-ups where participants can explore the Christmas market together, chat over a warm drink, and enjoy icebreaker activities to connect in a fun and relaxed way.

The first meet-up takes place on Wednesday, December 5.

## Why join?

- A natural way to meet new people.
- A warm, welcoming atmosphere that makes connections easy.
- Tukioo takes care of everything. You just need to sign up and enjoy!

## Languages spoken

- Tukioo meet-ups are mainly held in English to be inclusive of everyone.
- Guides also speak at least one national language (sometimes both).
- Gatherings created by participants will be held in the language chosen by the organizer.



Sign up via the app starting November 29 or at <https://tukioo.com/winter-sparks-amp-fast-friending/> today!

# MEET-UPS *for Singles*

## A NEW WAY TO CONNECT DURING WINTER WONDERS

### Events designed for authentic connections

Tukioo's romantic meet-ups offer singles a unique opportunity to connect in a relaxed and magical setting, far from the pressures of traditional dating apps. Each event includes fun icebreakers to spark conversation and encourage natural connections.

### An immersive experience in a winter wonderland

Every meet-up is tailored to different age groups and preferences. Participants can enjoy a friendly walk through the market, with special moments of interaction that make every meeting unique.

### Why join?

- **A unique atmosphere:** Step away from the screens—Tukioo creates a welcoming and festive space for real-life connections.
- **Authentic bonds:** Everyone is there to share a meaningful moment, and perhaps meet someone special.
- **An easy way to break the ice:** Thoughtful activities make conversations flow naturally, even for those who are shy.



Sign up via the app starting November 29 or at <https://tukioo.com/winter-sparks-amp-fast-friending/> today!

## A unique interactive experience at Winter Wonders

This year, Winter Wonders and Tukioo have a special surprise in store: a playful and interactive experience that will make your visit even more magical! Dive into the festive spirit and uncover hidden treasures with our gamification system.

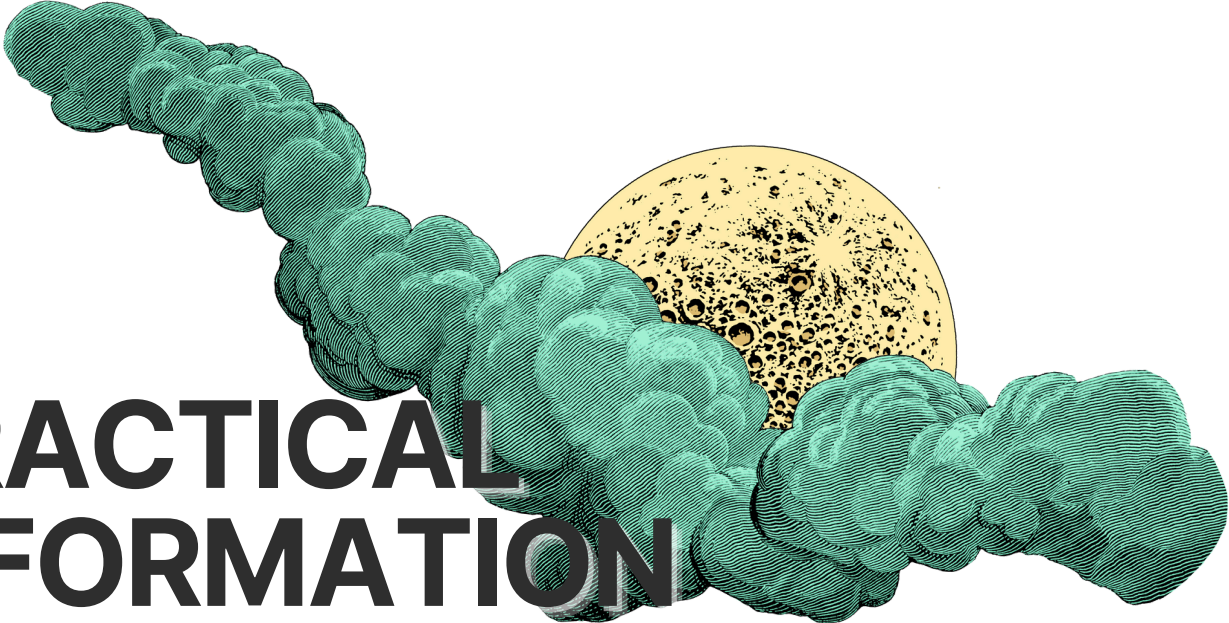
### How does it work?

- Download the Tukioo app and select the days of your visit to unlock exclusive challenges.
- Complete fun tasks: selfies, quizzes, songs... each challenge brings you closer to a reward!
- Visit magical spots at Winter Wonders to participate. Every challenge comes with a surprise!

### Why join?

- Exclusive rewards: Free entries, gifts, and much more.
- An unforgettable experience: Turn your visit into a one-of-a-kind adventure.
- Festive fun: Enjoy quality time with family or friends in a warm and cheerful atmosphere.
- Playful exploration: Discover Winter Wonders from a new perspective, uncovering must-see spots and delightful surprises along the way.





# PRACTICAL INFORMATION

## AN EVENT FOR EVERYONE

- Multilingual Support: The app is available in English, French, and Dutch.
- Safety First: All community-created events are verified for participants' safety and comfort.
- Inclusivity: Suitable for families, groups, and solo explorers.

## CONTACT TUKIOO

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Media resources: visuals and Tukioo screenshots available upon request.

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## HOW TO USE TUKIOO

1. Download the app from the Apple App Store or Google Play.
2. Once in the Winter Wonders universe, select the days you'll attend to receive notifications and challenges.
3. Explore the interactive agenda, mark your favorite activities, and get personalized reminders.
4. Join friendly meet-ups or organize your own to share the festive magic.

**Note: Some features will only be available starting November 29, the launch date of Winter Wonders.**