



PRESS FILE

03-07-25 — 13-07-25

QUAI D'ÉTÉ
ZOMERKAAI

 QUAI DES PENICHES
AKENKAAI

www.summerwonders.be

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Editorial

Every summer, Brussels is transformed. The city becomes more relaxed, more vibrant and more accessible too. It's an incredible chance to reclaim the public space, filling it with poetry, celebration, ideas — and especially culture for everyone. This escape from the everyday invites us to step out of our routine and see our local areas in a different light, creating unexpected connections and opportunities for interaction.

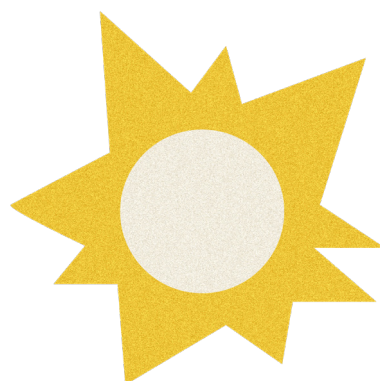
Quai d'Été delivers that vision. Our ambitious free festival is designed to be experienced outdoors, on the banks of the canal, where histories, communities and generations merge. The event is more than entertainment: it's a time to come together and forge friendships, and a time to enjoy the simple things.

Every edition promises more diversity, discoveries and exchanges. The artists, groups and technical teams are working hard to bring the project to life, despite the challenges of organizing an open-air event with broad appeal.

Their dedication drives our shared success.

Thank you to the artists, groups, technical teams and all our partners for making the very first Quai d'Été possible. And, more importantly, thanks in advance to the public — curious, enthusiastic and ready to vibe together — for making this new event a fun and friendly fixture of the Brussels summer. Together, let's launch this fantastic canalside venture in a spirit of unity and discovery.

Delphine Houba
Alderwoman
of Major Events
and Tourism



The concept

Quai d'Été

- 3 to 13 July 2025
- Quai des Péniches, 1000 Brussels
- Free access — all the canalside activities are free to access

Over eleven days, the City of Brussels is transforming Quai des Péniches into a popup homeport with a brand-new event: **Quai d'Été**.

The aim is to offer a getaway to people **staycationing** in the city, revitalize the newly renamed '**Kanal District**' and provide a culture-packed, fun-filled alternative to everyone who makes it their **destination**.

The event has three components:

- **Sport and relaxation:** cultural activities, mini golf, pétanque, activities for kids, Mölkky, urban tennis, trampoline, deckchairs...
- **Pleasure cruises:** aboard The Boat, daily Brussels DJ sets along the canal
- **Food & drink:** a bar with nonstop food services and chances to socialize

A familiar location, an unique atmosphere

Quai d'Été is inspired by the legacy of Bruxelles les Bains — a previous major event loved by locals and visitors from all corners — but with a **more modern** and **flexible approach**.

Less beach, more port: containers, raw structures, murals and reclaimed furniture. The warm post-industrial feel reflects the area's soul.

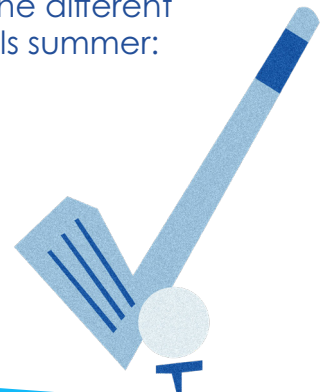
The City of Brussels is therefore providing a more current and dynamic popup format to mark the start of summer, in keeping with the new 'Kanal District' environment and enabling its seamless integration into the canal banks. The beach has been replaced with a mini port.

The '**Summer Wonders**' concept now covers the summertime events staged by the nonprofit **Brussels Major Events** for the City of Brussels.

The dance-themed 'Summer Wonders' held in 2024 is back this year with the name '**Brussels Dance Festival**' from **14 to 24 August 2025**. More information coming in late June.

'**Summer Wonders**' brings together Quai d'Été and the **Brussels Dance Festival** on the same website, providing easy access to information on the various events: www.plaisirsdete.be.

Similarly, the Facebook and Instagram accounts feature all the different activities of the Brussels summer: @plaisirsdete.



LE QUAI

"Spending summer in Brussels is choosing to stay in a fastmoving city. With Quai d'Été, we're providing a real opportunity for relaxation and entertainment to everyone staycationing here. Even in July, the city remains a popular destination."

Philippe Close,
Mayor of the City of Brussels

Free canalside programming

Quai d'Été is your summertime destination in the heart of Brussels: deckchairs to rest up, a bar to drink up, kids activities, concerts, mini golf and folk dancing. Expect a refreshing, light-hearted atmosphere on the water. Get onboard with your crew and prepare to have a good time!

A free, inclusive and vibrant village

Quai d'Été comes to life in a raw but relaxed setting: refurbished containers, reclaimed furniture, deckchairs, parasols, frescoes and reinvented port fixtures... We come here to play, dance, discover, relax or simply have a drink.

Sports activities (mini golf, urban tennis, pétanque, trampoline), workshops for kids, spontaneous performances and chilled musical programming at the end of the day set the tempo on the canal banks. New categories are added every weekend (kids party, yoga, DJ sets...).

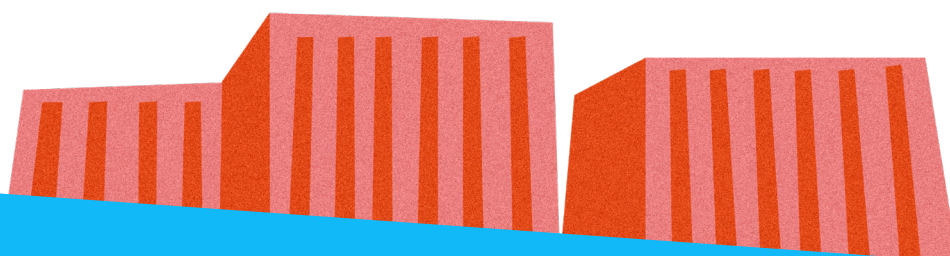
From midday to nightfall (and a little later at weekends), the canalside is transformed into a giant playground:

- ☀ Mini golf, pétanque and trampoline
- ☀ Workshops for kids
- ☀ Chilled DJ sets at the end of the day
- ☀ Street art frescoes and reinvented port street furniture
- ☀ Yoga, sports activities and popup surprises

The aim isn't to imitate an artificial beach but to enhance a real place. A disused crane, barges, containers and street art serve as a backdrop to this summer escape in the heart of the city.

Programme (non-exhaustive):

- ☀ **Monday to Saturday:** 14:00–18:00 — cultural activities and workshops
- ☀ **Wednesday to Saturday:** 17:00–22:00 — chilled DJ sets
- ☀ **Sunday:** 9:00–15:00 — activities during the new canalside market
- ☀ **Sunday afternoon:** kids party from 15:00 to 18:00



THE BOAT



Every day, get onboard with a musical cruise along the canal.

The Boat becomes a floating dancefloor led by a fine selection of Brussels-based groups who know how to get the party started. Electro, funk, house or hip hop, the vibe changes every day but the destination remains the same: freedom and fun.

- Start in the city centre
- Live DJ sets, drinks onboard, dancing deck
- Views of the street art frescoes along the canal
- Indoor bar to relax and refresh
- A unique urban experience, designed as a daytrip

Whether you're canalside or aboard, The Boat invites you to see Brussels in a new light.

The Boat is setting sail for cruises co-produced with Brussels-based groups. Specialist DJ sets, drinks on the water, dance parties... An illuminated deck, the city as the backdrop and a canal providing the heartbeat of the summer.

Dates & prices

Price: €15.60 per cruise *except the *Thé Dansant* on 04/07, which will cost €30.60

Practical info

- Boarding point: Quai des Péniches, 1000 Brussels
- Passengers will be asked to arrive thirty minutes before the departure time. No boarding will be permitted after the stated time.
- Total length of the experience: 2½ hours (including thirty minutes' onboarding canalside).
- No refunds will be given, including for late arrivals or missed trips.
- The barge is not accessible to disabled people.
- Adult-only event (18 and over).

Tickets

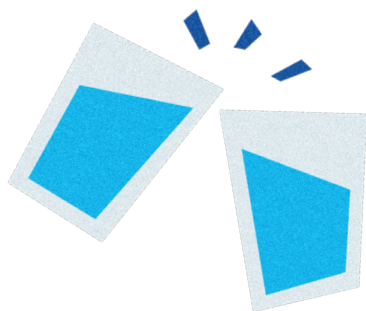
<https://quaidete-zomerkaai.ticketlive.be>

**Tickets
Boat**





Date	Co-production	Cruise 1	Cruise 2	Cruise 3
Thursday 03/07	The Boat x Hangar Sound System	-	20:00–22:30	-
Friday 04/07	The Boat x Tea Dance	17:30–22:30*	-	-
Saturday 05/07	The Boat x Club Mate	14:00–16:30	17:00–19:30	20:00–22:30
Sunday 06/07	The Boat x Brussels Calling	14:00–16:30	17:00–19:30	-
Monday 07/07	The Boat x Trendy Belgium	17:00–19:30	20:00–22:30	-
Tuesday 08/07	The Boat x Welcome to Belgium	17:00–19:30	20:00–22:30	-
Wednesday 09/07	The Boat x Soul Chill	17:00–19:30	20:00–22:30	-
Thursday 10/07	The Boat x Kiosk Radio	17:00–19:30	20:00–22:30	-
Friday 11/07	The Boat x 21 AM	17:00–19:30	20:00–22:30	-
Saturday 12/07	The Boat x C12	14:00–16:30	17:00–19:30	20:00–22:30
Sunday 13/07	The Boat x The Maze	14:00–16:30	17:00–19:30	-



Sustainability and inclusivity

Quai d'Été is more than a series of open-air cultural activities. It's an event designed to be integrated naturally into its urban environment, emphasizing sustainability, inclusivity and accessibility. Far from the usual grand fare, it prioritizes short supply chains, close connections and a determination to welcome absolutely everyone.

A responsible initiative

Sustainability is at the heart of our organization. To limit our environmental impact, several measures are followed:

- **Reusable tableware** to reduce waste production at the source;
 - **Recycling onsite**, with visible schemes accompanied by clear signage.
- We're also encouraging the public to prioritize active or shared mobility for travel to the site.

Inclusive programming

The event is **largely free** so as to remain accessible to a wide audience. We're working closely with **local cultural operators**, emerging artists and grassroots associations to promote the initiatives already present in Brussels and facilitate local participation.

Accessibility

Disabled access to the space hosting canalside activities

The site is well served by public transport:

– **Bus**: routes 46, 88, 14, 20, 86

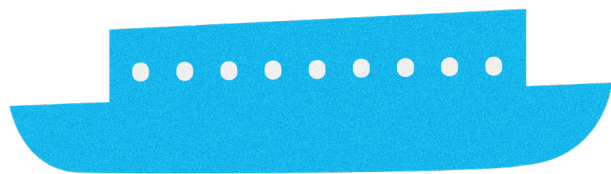
– **Metro**: lines 2 and 5

– **Tram**: line 25

For people travelling by car, two off-street **car parks (Interparking)** are located nearby:

– **ZIN – Quartier Nord** (Chaussée d'Anvers 59, 1000 Brussels)

– **Brabant Gare du Nord** (Rue de Quatrecht 38, 1030 Brussels)



Launch and highlights

03/07 from 18:00 to 22:00: Launch

On 3 July, summer starts in Brussels! To celebrate the debut of Quai d'Été, a unique launch party is coming to the canal banks. Performances, cruises, poetry and symbolic gestures will set the stage for a peaceful and joyful summer.

Detailed schedule:

17:30 – Welcome

18:00 – Official speeches

18:30 – Departure of the first cruise onboard **The Boat** (length: 1 hour — cruise for the media and guests only)

19:30 – Back to canalside and launch of the inaugural 'Free Your Summer'

20:00 – Departure of the second cruise onboard **The Boat** (open to the public by prior reservation — length: 2½ hours)

22:30 – Back to canalside

Passengers who want to board **The Boat** will be asked to arrive thirty minutes before departure.

No boarding will be permitted after the stated time.

**The first cruise will be for the media and other guests only.*

Info and reservations: please contact the organizers using the details at the end of the media kit.

12:00 to 22:00 on 05/07 Club Maté celebrates its birthday

On Saturday 5 July, Club Maté is hosting a canalside birthday party.

- 11y CLUB-MATE Belgium @ Quai d'Été | Open-air & Music on water
- Open-air from 12:00 to 22:00
- Fraud Syndrome — three Brussels young people
- Ezekiel Soundsystem — Collective Ezekiel25:17 (mix Brussels/Antwerp)
- Rick Baguette & Rozevelt — Antwerp-based group Radio Hot Buns



The Quai d'Été poster

Like an **urban postcard**, the Quai d'Été poster offers escapism... without leaving Brussels.

A busy canalside, a pleasure boat, a firmly placed parasol: everything is there to suggest the promise of a gentle summer on the canal banks.

The Boat is a surprise: the visual evolves with a party scene against a setting sun, differentiating between the activities canalside and onboard.

The white frame, inspired by Polaroids, anchors the image in a contemporary aesthetic: shared memories, moments captured on the spot and a changing city that's willing to be seen differently.

Colourful, bilingual, joyously simple and ever-changing, the visual captures the spirit of the event: **an inclusive and free summertime gathering for all locals** — whether they come from the next street or the other side of the city.





QUAI D'ÉTÉ ZOMERKAAI

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plaisirsdete.be / zomerpret.be

 **QUAI DES PENICHES
AKENKAAI**

Partners

A jointly developed event

Quai d'Été has been made possible by the involvement of numerous Brussels partners, service providers and operators all contributing to make our summer escape reality.



Practical info

Dates and times:

3 to 13 July

Monday to Saturday: 12:00–22:00

Sunday: 9:00–20:00

Location: Quai des Péniches

Free access – all the canalside activities are free to access

The Boat tickets (payable cruises):

<https://quaidete-zomerkaai.ticketlive.be>

Website

www.plaisirsdete.be

Social media

<https://www.facebook.com/plaisirsdete.zomerpret>

<https://www.instagram.com/plaisirsdete/>

<https://www.tiktok.com/@brusselsmajorevents>

**Tickets
Boat**



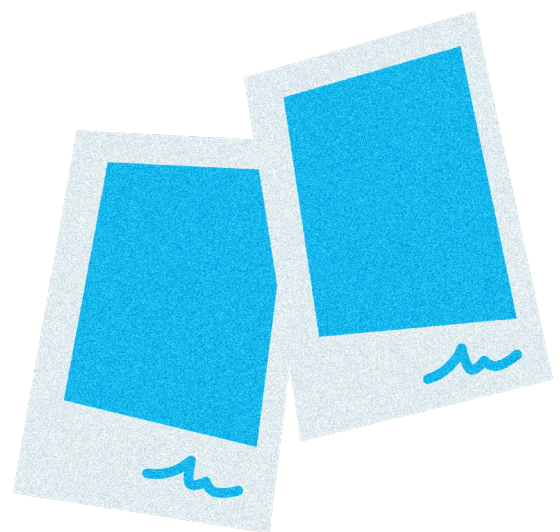
Contacts

Organization:

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Brussels Major Events asbl spokesperson,

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